





# **Miami East Athletic Marketing Opportunities**

If you're interested in partnering with the Miami East Vikings to market your company and support Miami East Athletics, you can view the advertising opportunities below.

If you have any questions, feel free to contact the Miami East Athletic Department at 937-335-7070 or the Superintendent, Dr. Todd Rappold.

#### Side Effects Scorer's Table



Market your company on the Scorer's Table located in the MEHS Gymnasium. Your company name and logo will be displayed on two LCD monitors during home volleyball, basketball, and wrestling events.

Below is a list of businesses that are currently advertising on the scorer's table:

•Choice Comfort Services, Inc •Edison Community College

•Freedom Chiropractic •Bentley DDS - Linda Bentley

•Culvers •UVMC for Sport's Medicine

•Lostcreek Memory Barn •First Central National Bank

•A-1 Pest Doctors •Joe Johnson Chevrolet

•Mobile Sanitation Solutions

If you are interested in being on the scorer's table please contact Andrew Smith, at Side Effects at either 937-665-2287 or asmith@poweradcompany.com

### Miami East Athletic "Pocket" Calendars



A quick and easy way to get your company logo/name in the pockets of over 1,000 Miami East Residents is to advertise on the Miami East Athletic "pocket" calendars. If you are interested in learning more about this marketing opportunity, contact Cris Snider or Scott Donaldson with the Miami East Athletic Department at 335-7070.

# **Athletic Programs**

Athletic Programs are sold in the Fall and Winter at home high school athletic events. The Miami East Athletic Boosters coordinates the creation of the programs. Please contact Tricia Fellers at <a href="Fellers4@msn.com">Fellers4@msn.com</a> for additional information.

The Athletic Boosters thank you for your support of Miami East Athletics. In the past, through generous donations and support from businesses such as yours, we have been able to supply much needed items for our athletes such as uniforms and equipment. We are also very proud to be able to award four athletic scholarships each year. This support of our athletic teams would not be possible without the continued support of our local businesses.

1/8 page (Business card)	\$40.00
1/4 page (Business card with artwork)	\$70.00
1/2 page (Business card with artwork or your own design)	\$130.00
Full page Business card/letterhead with artwork or your own design	\$200.00
*****Prices include advertisement being placed in BOTH fall and winter program	ns****
MAKE CHECKS PAYABLE TO: MIAMI EAST ATHLETIC BOOSTERS.	
Mail by the first week of July to:	
Scott Donaldson	
Miami East High School	

3925 North State Route 589

# Memorandum of Agreement Between the Sponsor and Miami East Local School District For the Purchase of Advertisement on the Varsity Grandstands

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In consideration of the mutual covenants and promises set forth herein;

## **Pioneer Electric Cooperative**

344 U.S. Route 36

Piqua, OH 45356

agree as follows:

- (1) The sponsor agrees to pay to Miami East Local School District Two thousand dollars / no cents \$2000 as full payment for the Sponsor's share of the Grandstand Advertising that will be located at Miami East High School Varsity Football Stadium, Casstown, Ohio.
  - (1) 32" X 48" Stadium Scoreboard Advertising
  - (1a) Payments will be due:

July 1, 2008 \$2,000

- (2) Miami East Local School District agree to provide to the Sponsor the rights to display the Sponsor's logo on a sponsor panel attached to the grandstand.
  - (2a) The rights of exclusivity on the sponsor pane! will be granted to the Sponsor.
  - (2b) (1) The size of the sign shall be approximately 32" X 48" and is located on the High School Stadium grandstand.